



Plebe Parents' Weekend is here!

Our midshipmen have been working hard over the last six weeks during Plebe Summer and are ready to spend the weekend with you. Celebrate with them all weekend long!

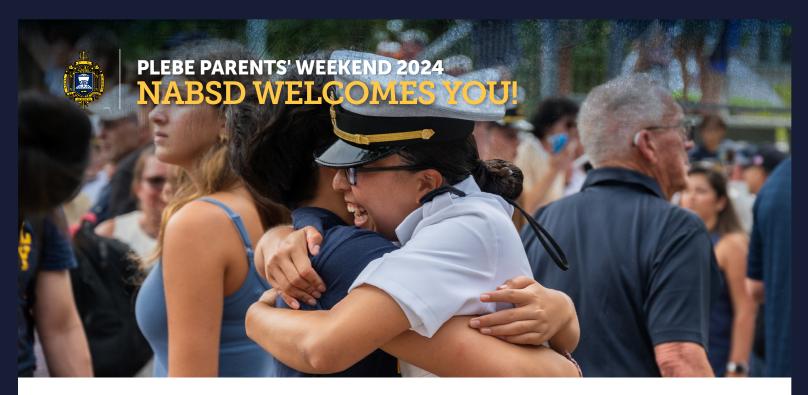
Before You Come Aboard:

- ☐ Order your REAL Navy gear and USNA merchandise from Navyonline.com and save 25% with promo code PPW2024
- ☐ Make a reservation for Saturday Brunch at the Naval Academy Club
- ☐ Follow us on social media to track the latest updates and USNA gear specials throughout the year! Facebook: United States Naval Academy Tourism and U.S. Naval Academy Store Instagram: @NavalAcademyTourism and @USNAStore



While You're on the Yard:

- Stop at the Visitor Center to take a tour to learn all about your midshipman's new home
- Enjoy a refreshing iced coffee, tea or treat from 1845 Coffee Gatehouse or MidStore
- ☐ Grab a bite from one of our Food Truck Partners
- ☐ Check out the MidStore for the latest brands at the greatest prices
- ☐ Stop into the USNA Gift Shop in the Visitor Center for a one-of-a-kind souvenir at our waterfront location
- Enjoy delicious local cuisine at The Alley Restaurant, USNA's hidden gem in the lower level of the Naval Academy Club
- ☐ Join the Naval Academy Club at the special Class of 2028 Parent Rate if you haven't done so already



WELCOME TO THE U.S. NAVAL ACADEMY!

Rest easy, the Naval Academy Business Services Division (NABSD) will help take care of your midshipman in a myriad ways.

During the next four years, NABSD will be an integral part of your midshipman's life here on the Yard, providing goods and services essential to Academy life. In addition to the monumental task of issuing over 450,000 items to the incoming Plebe class, NABSD will continue supporting your midshipman for the duration of their career here in many ways. Read on for the gouge on what we do each academic year.

Laundry: our staff washes and dry cleans over 1.5 million pounds of clothing

Cobbler: our cobblers repair over 3,000 shoes, boots, belts, bags and more

Barber/Beautician: our barbers and beauticians provide over 50,000 haircuts

Repair/Tailor: our tailors alter and repair 160,000 items **Uniform**: our staff issues over 201,000 uniform items

Textbooks: our team issues more than 85,000 textbooks

Computer Repair: our IT team ensure laptops are up, running, and virus free

Food/Beverage: our Steerage, Drydock (Reopening in 2025!), and 1845 Coffee servers and chefs provide extra fuel to keep the midshipmen going throughout the day and night

Travel Campus Program: Bookings benefit the Brigade! Visit campustravel.com/university/u-s-naval-academy/

NABSD also operates the Midshipmen Store (MidStore). This one-stop-shopping store provides everything from pencils and paper to USNA gear, tailgate merchandise, munchies and personal care essentials. The MidStore and its goods are available to the Brigade of Midshipmen, alumni, retired military and parents of midshipmen.

Additionally, NABSD offers goods and services to you, the public and, of course, those with a military past (or future). The Naval Academy Club features exclusive catered events in a beautifully appointed and historic venue. The Alley Restaurant provides local fresh menu items, happy hour specials, and premier access to events on the Yard. The 1845 Coffee (Gatehouse and MidStore) serves seasonal beverages and light fare that will keep the Brigade and its supporters underway throughout the year. Navyonline.com and the Gift Shop offer real Navy gear, local merchandise, and a variety of gifts for all. Tours immerse each visitor into the beauty and storied history of the Naval Academy.

The most exciting part about these services is that NABSD gives 100% of the proceeds earned to the Brigade of Midshipmen. NABSD uses those proceeds to sponsor over 140 extracurricular activities, concerts, movies, and more. NABSD's mission is, simply put, to excel in delivering goods and services to support the Brigade of Midshipmen. We take our mission seriously. NABSD gives 100% in support of the Brigade of Midshipmen.



Naval Academy parents often ask—how can I support my midshipman? One of the most fundamental ways you can support them is through your patronage of the many retail outlets NABSD operates at the Academy. That's because the earnings we realize through the sale of goods and services we provide contributes to hundreds of activities designed to enhance the quality of life and morale of every midshipman. So in essence, by shopping with us (or with our **Approved Business Partners**), you are supporting your midshipman and their classmates.

The Naval Academy is really a special place and every member of NABSD is proud to be part of it. We are also extremely thankful that we get to share in developing your loved one into a future leader. We take our roles in that regard very seriously and that is why over the years, several of our teammates have been recognized by being inducted as an honorary member of a graduating class.

Enjoy your time with your midshipman during Plebe Parent Weekend. We are excited for you and look forward to getting to know you and your family over the next four years.

Go Navy!

Doug Borrebach
Director, NABSD
USNA '84 & '15 (Honorary)





Over the last several weeks, your daughters and sons have worked through Plebe Summer with vigor and determination. Plebe Summer begins military indoctrination, the transformation of civilians into midshipmen.

As Plebe Summer concludes, your midshipman now knows formalities, how to properly wear their uniforms, has gained basic military skills, increased their mental, moral, and physical fortitude and has an appreciation for the high-standards and obligations of the midshipmen and military officers.

Over the last six weeks, their days have begun at dawn with an hour of physical training followed by a busy day of activities that did not let up until dusk. They've had no access to television, music or internet and their contact with family and friends minimal.

The end of Plebe Summer calls for celebration. Celebrate on the Yard all weekend long and enjoy Plebe Parents' Weekend!

Armel-Leftwich Visitor Center

The Visitor Center is the perfect place to kick off Plebe Parent's weekend! This space serves as a mini-museum housing interactive kiosks, videos featuring midshipmen and recent graduates and hundreds of photographs and memorabilia.

Take our

Anchors Aweigh Tour

to learn more about

our historical connections

to the iconic music of

the Academy!

NAVALACADEMYTOURISM.

COM/TOURS

52 KING GEORGE ST ANNAPOLIS, MD AT USNA GATE 1

Walking Tours

Public guided walking tours are available Monday-Saturday at 10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm, and 3:00pm and Sunday at 11:00am, 12:00pm, 1:00pm, 2:00pm and 3:00pm. Tours start and finish at the Armel-Leftwich Visitor Center and last approximately 90

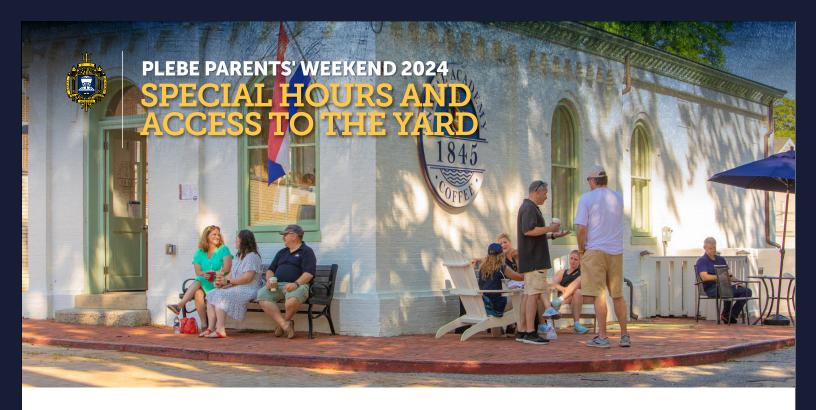
minutes. Tickets are available for purchase on the day-of your tour at the Visitor Center. Ticket pricing: \$14 for adults / \$13 for seniors (ages 62+) / \$10 for military / \$12 for students (grades K-12) / no charge for children (ages 0-4).

410-293-8687 (TOUR) NAVALACADEMYTOURISM.COM 52 KING GEORGE ST ANNAPOLIS, MD AT USNA GATE 1

GEM Driving Tour

GEM Driving tours are available for groups of 15 people or less. Tour groups are driven around the Yard in NABSD electric cars and led by knowledgeable tour guides. Child safety seats are required for any child ages 0-7 and shorter than 4 feet and 9 inches. Tours are available daily at 10:00am, 11:30am, 1:00pm and 2:30pm. Tours start and finish at the Armel-Leftwich Visitor Center and last approximately 75 minutes. Tickets are \$35/person and advanced reservations are required.

410-293-TOUR REQUEST RESERVATION: NAVALACADEMYTOURISM.COM 52 KING GEORGE ST ANNAPOLIS, MD AT USNA GATE 1



ACCESS TO THE YARD

To visit your midshipman on the Yard, you have many options to gain access as noted below

- Walk through the pedestrian gate located at Gate 1 and show a valid government ID or passport (sunrise to sunset)
- Drive onto the Yard with a valid credential (Military Active Duty, CAC, Military Dependent ID, Military Retiree ID, DoD CAC)
- DBIDS Credential (Defense Biometrics Identification System)
 - o DBIDS allows for unescorted driving privileges on the Yard
 - o DBIDS access is deactivated for high visitation periods (ex. Plebe Parents Weekend, Commissioning Week, etc.)
 - o For a DBIDS credential, that solely gives you driving privileges on the Yard, complete SECNAV 5512.1 form and submit it to the Pass & ID Office, located at Gate 1
 - o For those outside of the Annapolis area, and who will not be driving on the Yard regularly, there is little reason to go through the effort of gaining vehicle access

VISITOR CENTER &



Monday, 5 August	9:00am	-	5:00pm
Tuesday, 6 August	9:00am	-	5:00pm
Wednesday, 7 August	9:00am	-	5:00pm
Thursday, 8 August	9:00am	-	5:00pm
Friday, 9 August	9:00am	-	5:00pm
Saturday, 10 August	9:00am	-	5:00pm
Sunday, 11 August	9:00am	-	5:00pm



7:30am	-	4:00pm
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PLEBE PARENTS' WEEKEND 2024 VISIT' NAVYONLINE.COM AND SAVE BIG!





Support the Brigade and Shop at Navyonline!

NavyOnline.com is the only online store that **donates the proceeds from your purchase**back to the Brigade of Midshipmen.

Want to give your midshipman something special, but not sure what? Gift cards make the perfect gift!

Purchase gift cards from Navyonline.com and have them sent directly to your midshipman's email.

Gift cards are redeemable at Navyonline.com, the Gift Shop, the MidStore, and all 1845 Coffee locations.

PURCHASE A GIFT CARD!

Purchase Your Official USNA Gear and Get

25% OFF

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your navyonline.com order. Use code PPW2024 to receive the discount

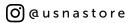
OFFER VALID AUGUST 1-14, 2024

Join our NStar Program

to receive exclusive deals and discounts!

FOLLOW US







PLEBE PARENTS' WEEKEND 2024 SHOW YOUR USNA PRIDE!



BAYDOG SAGINAW FLEECE DOG JACKET | \$50.00



N* FLAG ONESIE | \$29.00



NAVY GOAT/ BEAT ARMY YOUTH TEE | \$22.00



NAVY DRIVE POLO | \$52.00



V-NECK WOMEN'S NAVY TEE | \$40.00



USNA NAVY HOODIE | \$65.00



MEN'S UA COTTON CREW | \$59.00



N* OMNI-WICK ROCKIN' IT 1/4 ZIP | \$82.00



FEAR THE GOAT YOUTH FLEECE HOODED SWEATSHIRT | \$52.00



ANCHOR/NAVY ADJUSTABLE HAT | \$39.00



OMBRE INFINITY SCARF | \$16.00

SUPPLIES LAST!

Available at **navyonline.com** and in person at the Midshipmen Store

ORDER ONLINE







USNA PARENT LICENSE PLATE | \$20.00



CLASS OF 2028 BANNER | \$36.00



CLASS OF 2028 ADJUSTABLE CAP | \$20.00



CLASS OF 2028 BUMPER STICKER | \$2.50



CLASS OF 2028 BLANKET | \$39.00



USNA MOM & DAD POLO | \$42.00



CLASS OF 2028 MUG | \$10.00



CLASS OF 2028 TUMBLER | \$20.00



Available at **navyonline.com** and in person at the Midshipmen Store

ORDER ONLINE





We welcome you to our restaurants on the Yard! Please take note of our special hours during Plebe Parents' weekend.



1845 COFFEE GATEHOUSE

USNA GATE 3, MARYLAND AVE, ANNAPOLIS, MD

Monday, 5 August	7:00am - 2:00pm
Tuesday, 6 August	7:00am - 2:00pm
Wednesday, 7 August	7:00am - 2:00pm
Thursday, 8 August	7:00am - 7:00pm
Friday, 9 August	7:00am - 2:00pm
Saturday, 10 August	8:00am - 3:00pm
Sunday, 11 August	8:00am - 3:00pm



1845 COFFEE MIDSTORE

BANCROFT HALL, 101 WILSON RD, ANNAPOLIS, MD

Monday, 5 August	7:30am	-	4:00pm
Tuesday, 6 August	7:30am	-	4:00pm
Wednesday, 7 August	7:30am	-	4:00pm
Thursday, 8 August	7:30am	-	7:00pm
Friday, 9 August	7:30am	-	4:00pm
Saturday, 10 August	7:30am	-	4:00pm
Sunday, 11 August	7:30am	-	4:00pm



at the NAVAL ACADEMY CLUB open for refreshments prior to the Formal Parade 8:00am - 10:00am!

THE ALLEY RESTAURANT

NAVAL ACADEMY CLUB, 2 TRUXTUN RD, ANNAPOLIS, MD

Monday, 5 August	Lunch: 11:00am - 2:00pm
Tuesday, 6 August	Lunch: 11:00am - 5:00pm Happy Hour: 3:00pm - 7:00pm Dinner: 5:00pm - 9:00pm
Wednesday, 7 August	Lunch: 11:00am - 5:00 pm Happy Hour: 3:00pm - 7:00pm Dinner: 5:00pm - 9:00pm
Thursday, 8 August	Lunch: 11:00am - 3:00pm Happy Hour: 3:00pm - 7:00pm Dinner: 5:00pm - 9:00pm
Friday, 9 August	Lunch: 11:00am - 3:00pm Happy Hour: 3:00pm - 7:00pm Dinner: 5:00pm - 9:00pm

Saturday, 10 August and Sunday, 11 August

The Alley Restaurant will be closed.

Reservations are recommended.

Please call 410-293-2632 to request a reservation.



DRYDOCK RESTAURANT

DAHLGREN HALL, 103 FULLAM COURT, ANNAPOLIS, MD

The Drydock Restaurant will be reopening in 2025!



FOOD TRUCKS

VISIT NAVALACADEMYCLUB.COM/FOOD-TRUCKS FOR MORE INFORMATION





