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# Towards GPW14 (2025-2028): Proposed development & consultative process

Member States

Information & discussion session

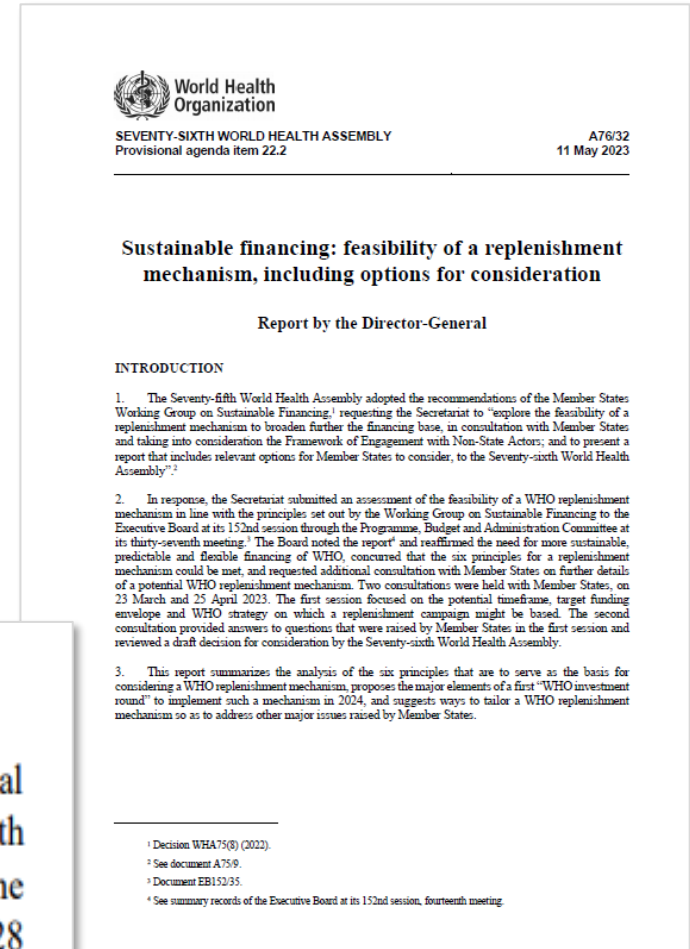
14 July 2023

# Rationale (why now?)

WHA decision on Sustainable Financing (76/19):  
develop **GPW14 2025-28** as the **technical strategy** to  
underpin 1<sup>st</sup> WHO Investment round (i.e. 1 year early)

(3) to request the Director-General:

(a) to develop, in consultation with Member States, and including regional consultations, the draft Fourteenth General Programme of Work, 2025–2028 with the aim of replacing the Thirteenth General Programme of Work, 2019–2025 one year early and using the draft Fourteenth General Programme of Work, 2025–2028 as the technical strategy to underpin the first WHO investment round;

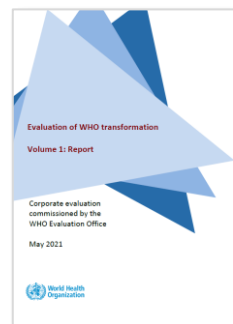


# Opportunity

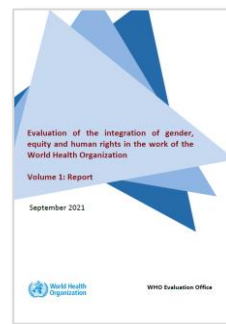
- To build on **lessons from the pandemic**
- To reflect learnings from **recent evaluations** (e.g. Transformation, GER, RBM)
- To incorporate real-time insights from the **external evaluation of GPW13**

Drawing on  
learnings from  
recent evaluations

Evaluation of WHO  
**transformation**  
(May 2021)



Evaluation of  
**GER** into WHO's  
work (Sep 2021)



Independent  
evaluation of WHO's  
**RBM** (Jan 2023)



# Member State consultation process in GPW14 development

*Through Regional Committees, MS consultations/briefings, PBAC, EB & WHA, and more (GPW platform)*

## From now to EB154



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# Coordination & engagement processes for GPW14 development

## WHO COORDINATION & ENGAGEMENT:

- overall direction of Director-General & Regional Directors
- co-led by ADG UHL & Chief Scientist
- 3-level Steering Committee of senior staff
- 3-level staff consultations (e.g. townhalls)

## PARTNER & CONSTITUENCY ENGAGEMENT:

- key partner agencies & organizations (e.g. SDG3 GAP, other Int Orgs, Collab Centres, etc)
- CSO, youth & other key constituencies
- private sector
- public (e.g. via a GPW14 web portal)

# Work to date (1/2)

- Review of GPW13 extension 2024-25
- Landscaping of partner strategies (health & other)
- Review of wider UN system narrative (e.g. UNSDG)
- Review of GPW13 lessons, including through engagement with external evaluation team

World Health Organization  
SEVENTY-FIFTH WORLD HEALTH ASSEMBLY  
Provisional agenda item 12  
A75/9  
17 May 2022

**Programme budget 2022-2023: revision**  
**Extending the Thirteenth General Programme of Work, 2019-2023 to 2025**  
Report by the Director-General

**THIRTEENTH GENERAL PROGRAMME OF WORK, 2019-2023: MEASURABLE IMPACT IN COUNTRIES**

1. Measurable impact is at the core of WHO's mission to promote health, keep the world safe, and serve the vulnerable. The Thirteenth General Programme of Work, 2019-2023 (GPW 13) focuses on making a measurable impact on people's health in all countries. The GPW 13 focuses on 7 billion more people benefiting from universal health coverage, one billion more people benefiting from health emergencies, and one billion more people enjoying better health. It provides a unified approach to accelerating progress towards the achievement of Sustainable Development Goals, Building on WHO's core functions of the public health impact in every country, and focusing on global public health outcomes to transform and be fit for purpose to deliver on its mission.

2. The Secretariat, in consultation with Member States, established a re-forecast for reporting on GPW 13 since 2019. The WHO results framework measurement system for tracking progress on the triple billion targets and 4 which are health-related Sustainable Development Goals; (b) an output work of the Secretariat is oriented towards the achievement of the GPW 13 country case studies. The output scorecard has been further refined in the approval of GPW 13. The results framework is used for annual reporting to:

3. The pandemic of coronavirus disease (COVID-19) has caused dire with broader sustainable development consequences, and has led to the all expectancy and healthy life expectancy. WHO's coordination of a world demonstrates the importance of its mission. Strong focus on achieving anchored in GPW 13 is more urgent than ever to break the cycle of pandemic, scaling up implementation, accountability for results, coordination among Member States and partners assure resilient receive pandemic. Extending GPW 13 by two years would allow for investment to implemented in order to strengthen the response, and support countries to the pandemic and accelerate progress towards the achievements of the Sustainable Development Goals.

**EB150.R4 Extending the Thirteenth General Programme of Work, 2019-2023 to 2025<sup>1</sup>**

The Executive Board,  
Having considered the report by the Director-General,<sup>2</sup>  
RECOMMENDS to the Seventy-fifth World Health Assembly the adoption of the following resolution:

The Seventy-fifth World Health Assembly,  
Considering the request in respect of the Thirteenth General Programme of Work, 2019-2023, made to the Director-General in resolution WHA74.3 (2021),  
APPROVES the extension of the period of the Thirteenth General Programme of Work from 2023 to 2025, together with the areas of focus set out in the report by the Director-General.  
(Eleventh meeting, 29 January 2022)

<sup>1</sup> See Annex 6 for the financial and administrative implications for the Secretariat of this resolution.  
<sup>2</sup> Document EB150.R.  
<sup>3</sup> Document EB150/29.

## Review of GPW13 extension

## Detailed review of 16 partner & UN strategic plans



# Work to date – elaborating DG report to EB150 (2/2)

## Scoping Papers – 5 WHO Priorities

## Consolidated 3-level ‘White Paper’

Programme priorities

*introduces 6 key non-health systems*

*emphasizes shift to PHC approach*

*builds on HEPR*

Zero Draft for GPW, GPE and WHO 3-level review

Zero Draft for GPW, GPE and WHO 3-level review

Zero Draft for GPW, GPE and WHO 3-level review

Enabling priorities

*science, innovation, data & technology*

*enhanced 3-level capacity & leadership for impact*

Draft paper for GPW, GPE and WHO 3-level review

Zero Draft for GPW, GPE and WHO 3-level review



*Estimates need to reach 4, 2 & 8 Billion more for SDGs*

*Provides crosswalk from triple billions to '5 Ps'*

**Promote  
Provide  
Protect  
Power  
Perform**

Towards WHO's 14<sup>th</sup> General Programme of Work: Accelerating Health for All (Draft)

EXECUTIVE SUMMARY

The Challenge:

- The world is going at only about half the pace needed to reach health SDGs by 2030
- No country was fully prepared for a pandemic of the scope and scale of COVID-19.
- Countries need support to strengthen their capacities to accelerate progress towards Health SDGs.

Purpose of this Paper:

- To describe how WHO will support countries to accelerate progress towards health-related Sustainable Development Goals, building upon implementation of GPW 13's strategy focused on measurable impact in countries.
- To inform Member State discussions on WHO's 14<sup>th</sup> General Programme of Work.

Overview of WHO's strategy to support countries to accelerate health:

Triple Billion progress

Healthier populations

Universal health coverage

Health emergencies protection

1 billion more people are expected to be protected from health emergencies by 2023 compared to 2018. But this is still far from the 2 billion target.

477 million (43% of 1.1 billion) more people are expected to be protected from health emergencies by 2023 compared to 2018. However, efforts need to be redoubled to achieve the UHC target.

630 million (57% of 1.1 billion) more people are expected to be protected from health emergencies by 2023 compared to 2018. But more needs to be done to ensure everyone is protected.

The 5 Ps aligned with the GPW13

Promote health: Accelerate progress towards health-related Sustainable Development Goals, building upon implementation of GPW 13's strategy focused on measurable impact in countries.

Protect health: Strengthen health systems, improve health services and ensure equitable access to health care.

Power health: Strengthen leadership and governance for health.

Perform for health: Transform WHO to enable countries to more fully.

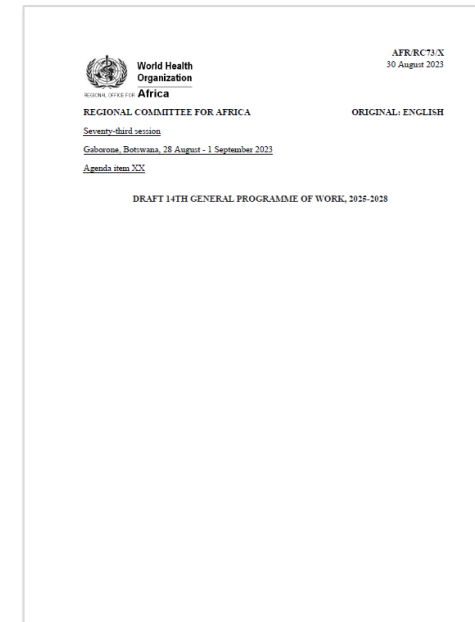
Provide health: Accelerate progress towards health-related Sustainable Development Goals, building upon implementation of GPW 13's strategy focused on measurable impact in countries.

Formed basis for GPW13 extension 2024-25 and is informing GPW14 process

# Immediate goal: 'zero draft' for WHO Regional Committee for Africa (end Aug)

## Proposed paper sections/elements:

1. Context – a changing world
2. Major shifts – GPW13 to GPW14
3. Strategic objectives & high-level results
4. Theory of change - how WHO will drive impact
5. Process – consultation & development



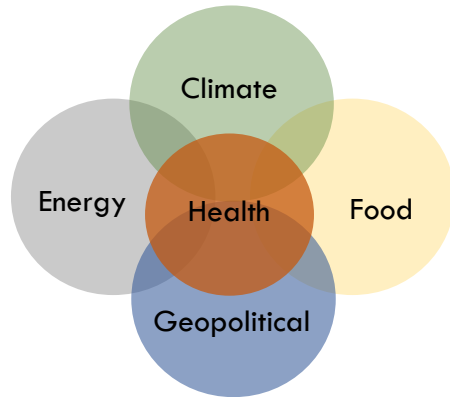


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# Proposed elements of GPW14 zero draft

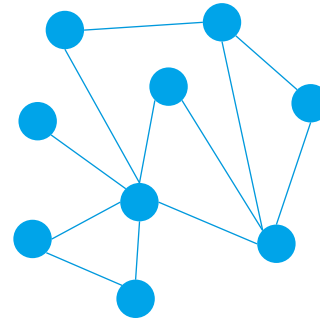
# 1. Context: a changing world

## A new global context



e.g. countries grappling with multiple **converging crises**

## A changing global health ecosystem



e.g. increase in the **number & diversity** of key players

## A new & evolving WHO



e.g. **even higher expectations of WHO** to lead for health & well-being

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## 2. From GPW13 to GPW14 (major shifts)

### GPW13

- Transforming WHO
- Anchored in SDGs
- **Strengthening WHO** to drive measurable impact at country level
- Enunciated what WHO would deliver  
*(results/measurement framework, triple billions)*



### GPW14

- Maximizing WHO's unique role
- SDGs + beyond (incl. for post-SDG era)
- WHO leading & **driving change across global health ecosystem**
- Emphasize how WHO drives impact  
*(additional high-level impact narrative/ToC)*

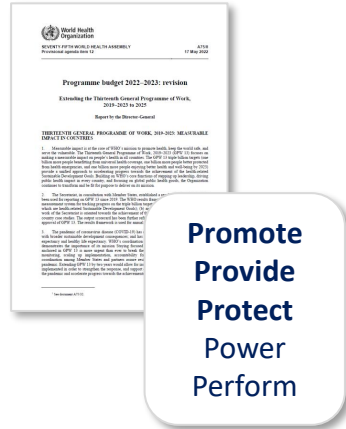
# 3. Refining our strategic objectives for 2025-2028

GPW14 (2025-28)

GPW13 billions  
(2019-23)



5 priorities  
(2024-2025)



ILLUSTRATIVE

Strategic focus:

1. scale up engagement of actors beyond the health sector to enable healthy lifestyles & well-being
2. strengthen the governance, financing & systems of the global health emergency architecture
3. build resilient health systems with a PHC approach to deliver essential services

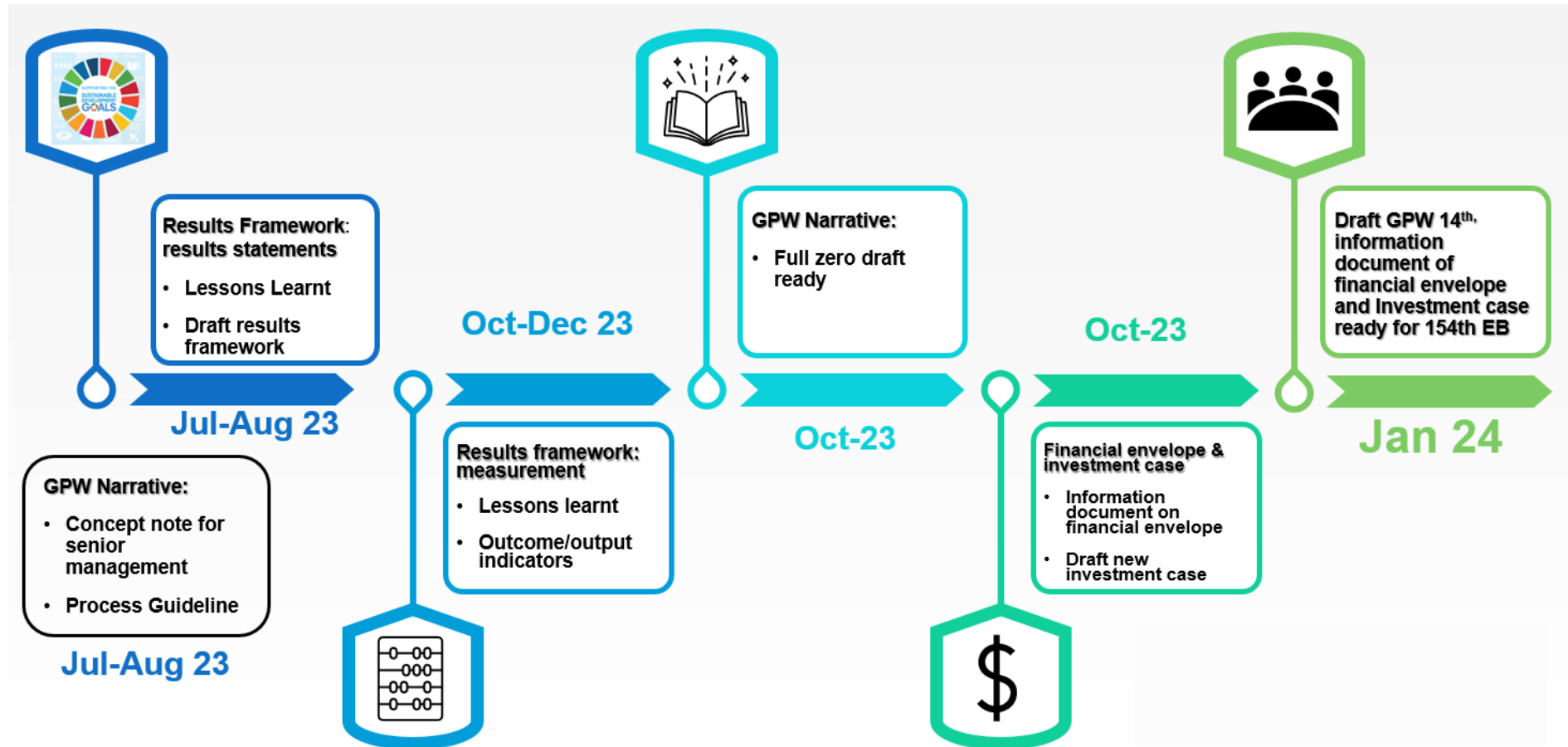
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## 4. Improving WHO's strategic narrative on driving impact

GPW14 will build on the strengthening of WHO through GPW13 and:

- articulate **WHO's role across the *entire* global health ecosystem** to amplify its normative work for impact (e.g. via Gavi, Global Fund, Pandemic Fund)
- better **enable the crucial role of key actors *outside* the health sector**, and
- ensure WHO's normative work responds to country priorities and can translate into impact through Regional Offices & a ***core predictable* WHO country presence**

## 5. GPW14 development process: high-level timeline & deliverables



## Immediate next steps (Jul & Aug)



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## Potential discussion points:

- a) consultative process & timeline with Member States
- b) priority partners & constituencies for broader engagement
- c) major shifts from GPW13 to GPW14
- d) views on strategic objectives/focus areas for 2025-28