

Making hearing and vision  
assessment accessible for all:

# WHO's hearWHO and WHOeyes apps explained

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## Hearing loss



Globally 1 out of 5 people have hearing loss



About one-third of them require hearing rehabilitation (eg, hearing aids)



Less than 20% of those requiring hearing care are unable to access it:

Hearing screening is not commonly available

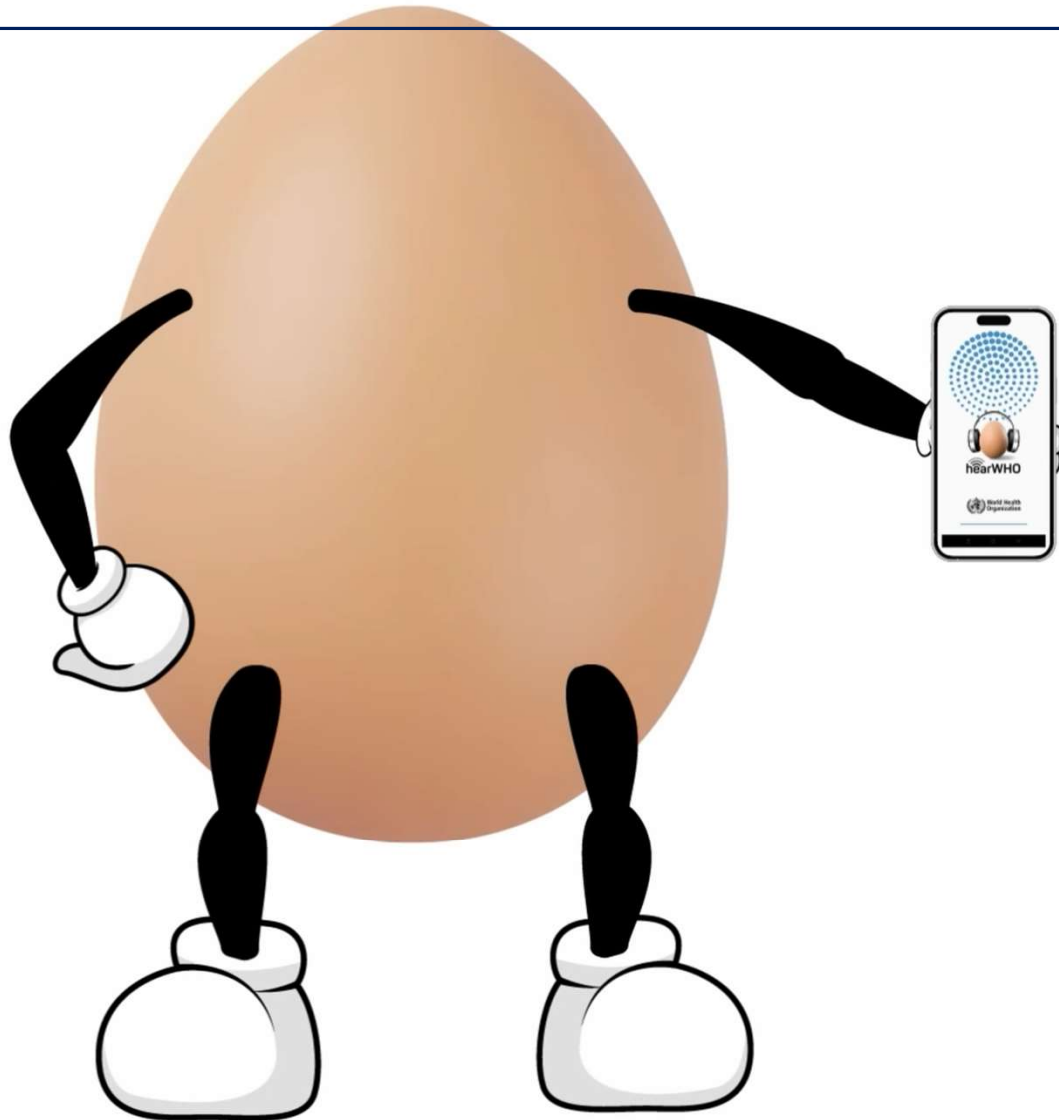
Hearing loss is invisible, and people don't often recognise it till late








Download the app

**[Link to video explaining the hearWHO app](#)**

[https://worldhealthorg-my.sharepoint.com/:v/g/personal/chadhas\\_who\\_int/ETi7PVec8JRKIDRFNNW5WxYBxdkBiXRN03DUEiBm\\_5X5JQ?e=IT8gkH](https://worldhealthorg-my.sharepoint.com/:v/g/personal/chadhas_who_int/ETi7PVec8JRKIDRFNNW5WxYBxdkBiXRN03DUEiBm_5X5JQ?e=IT8gkH)



# hearWHO

-  Free mobile application
-  Based on validated digits-in-noise technology
-  Available on Android and iOS
-  Available in multiple languages: Chinese, Dutch, English, Spanish, Russian. (*Upcoming: French, Thai*)
-  Integrated with WHO Icope App (WHO app for integrated care of older people)



## Using hearWHO in countries



Integrate **hearing screening** at primary level



Ensure **provision of services across all levels**, with technical support from WHO



Conduct **awareness campaigns** regarding hearing loss and care (e.g., on 3 March: World Hearing Day)





**Now you can  
check your vision**

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## Why do we need WHOeyes?



Globally, at least **1 billion people** live with a vision impairment that could have been **prevented** or has yet to be addressed. **Anyone is at risk** of developing vision impairment.



WHOeyes tests **visual acuity**, a simple, non-invasive measure and the most common assessment of visual function **critical to determine the presence of vision impairment**.



Many people with vision loss are unaware of it. **Regular visual acuity checks can ensure that vision impairment is identified** at the earliest.

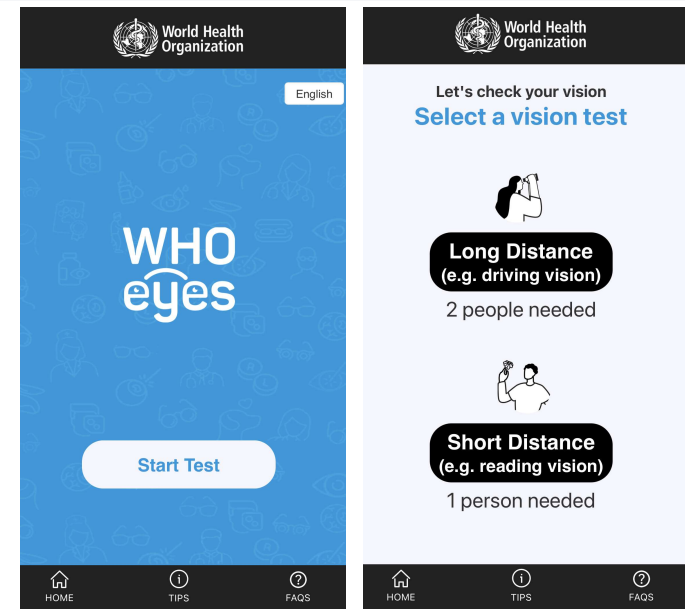


Link to video explaining the WHOeyes app  
[https://www.youtube.com/watch?v=WrnV8G3XM0o&ab\\_channel=WorldHealthOrganization%28WHO%29](https://www.youtube.com/watch?v=WrnV8G3XM0o&ab_channel=WorldHealthOrganization%28WHO%29)

# WHOeyes




Free app for the general public that:

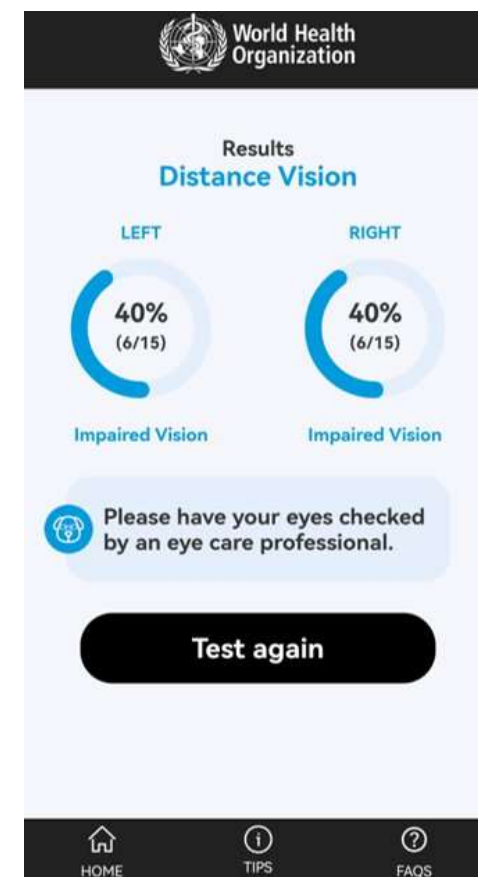
- ✓ Checks **near visual acuity**
- ✓ Checks **distance visual acuity**
- ✓ Available for both **iOS** and **Android**
- ✓ Provides **educational messages** on how individuals can protect their eyes
- ✓ Available in the **6 UN languages** with 3 more translations already in development





## Using WHOeyes in countries

-  Integrate **visual acuity screenings** using WHOeyes at the primary level.
-  **Engage with and empower** the population to be aware of its eye care needs.
-  Conduct **awareness campaigns** regarding vision impairment and the importance of regular eye examinations.



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# A regional perspective on the Road to 2025

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# Thank you

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