

Advancing UHC: governing the contribution of the private sector

Member States' Information Session
6 March 2024



World Health
Organization



Why engaging with
the private sector to
advance UHC?



The world is NOT on track to achieve SDG3 targets

Children who missed out one or more vaccines

20.5 million in 2022



18.5 million in 2019



Source: WHO Immunization data 2023

Cases of malaria

249 million in 2022



244 million in 2021



Source: World malaria report 2023. Geneva: World Health Organization; 2023. Licence: CC BY-NC-SA 3.0 IGO.

Maternal mortality



A woman dies of pregnancy-related causes every

2 minutes

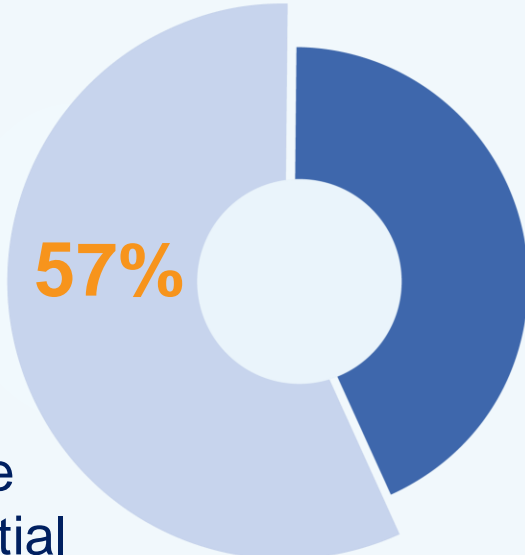


Source: Trends in maternal mortality 2000 to 2020: estimates by WHO, UNICEF, UNFPA, World Bank Group and UNDESA/Population Division. Geneva: World Health Organization; 2023. Licence: CC BY-NC-SA 3.0 IGO.

Billions are left behind on the path to UHC

4.5 billion people

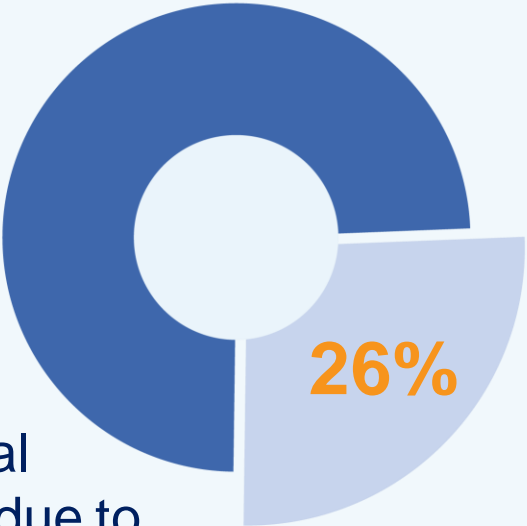
(57% of the world population)



Lack full coverage of essential health services

2 billion people

(26% of the world population)



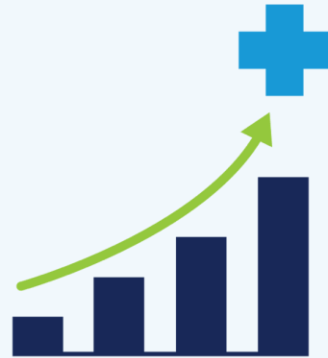
Face any form of financial hardship due to OOP health spending

Source: Tracking universal health coverage: 2023 global monitoring report. Geneva: World Health Organization and International Bank for Reconstruction and Development / The World Bank; 2023. Licence: CC BY-NC-SA 3.0 IGO.

Why governing the contribution of the private sector matters?



The private sector involvement in healthcare is **substantial, heterogenous** and spans the **healthcare value chain**



Growth in the private sector represents a complex mixture of both **opportunities and threats** for public health goals



Inclusive public health policy strengthens the public health system and improve access and equity

A woman with her hair in a bun, wearing a white dress with red floral patterns, is walking away from the camera on a dirt road. She is carrying a young child on her back in a colorful patterned sling. The road is unpaved and leads through a rural area with simple buildings and lush greenery in the background under a cloudy sky.

We need to look for new ways to accelerate the achievement of UHC

.....
Calling countries to embrace the
full capacity and opportunities
within their health systems to deliver high-quality,
equitable and affordable healthcare to the
population
.....

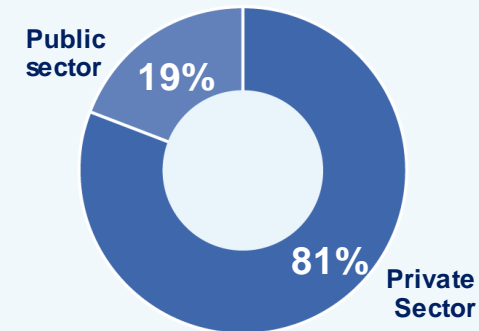
Private Sector share

OECD | Primary Care services in 15 OECD countries is predominantly delivered by the private sector



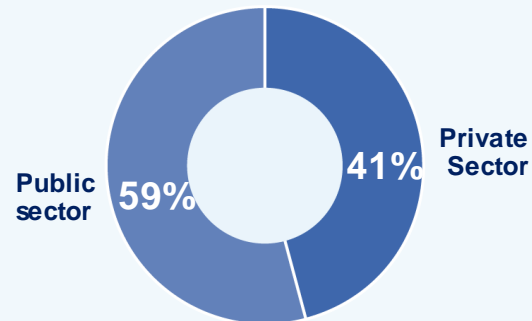
The private sector is as predominant as the public sector in delivery of primary care in OECD countries (1)

SEARO | Initial presentation of disease symptoms



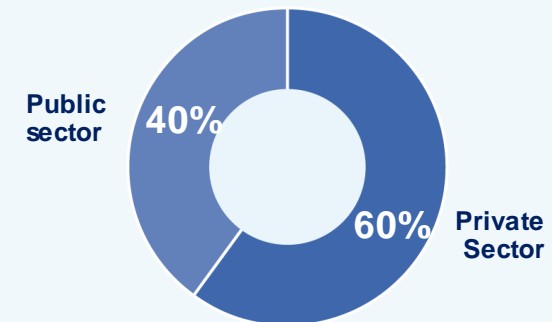
The majority of the population in South Asia first seek care in the private sector (2)

AMRO/PAHO | Outpatient care ownership ration



The private sector provides more than 40% of outpatient care in PAHO regions (3)

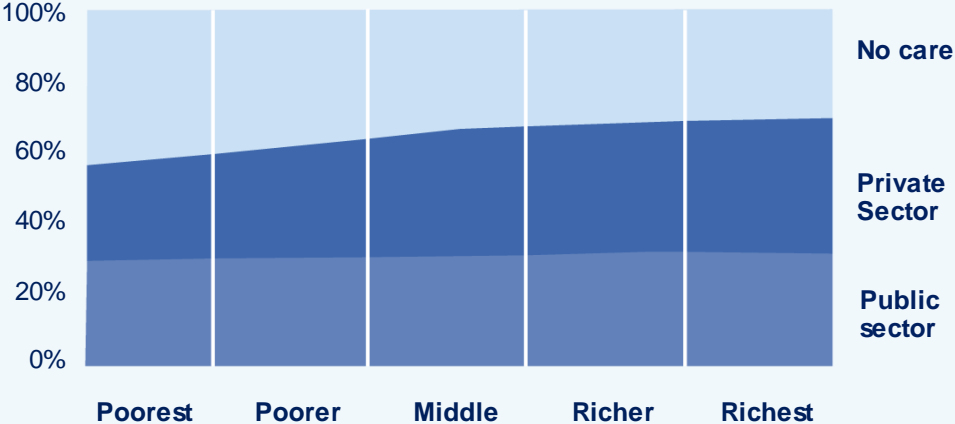
EMRO | Outpatient and ambulatory services



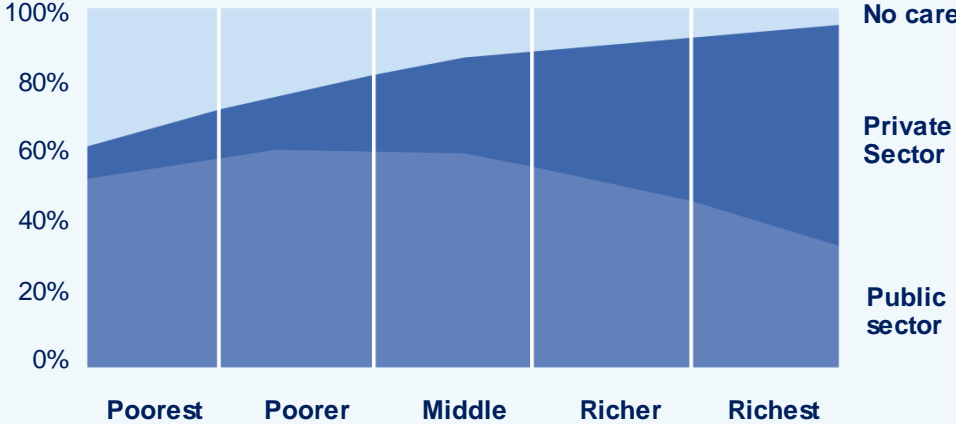
The private sector provides the majority of outpatient and ambulatory services in the Eastern Mediterranean region (4)

Private Sector share

AFRO | Source of outpatient health care by wealth quintile



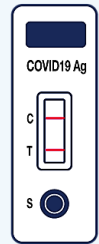
SEARO | Source of inpatient health care by wealth quintile



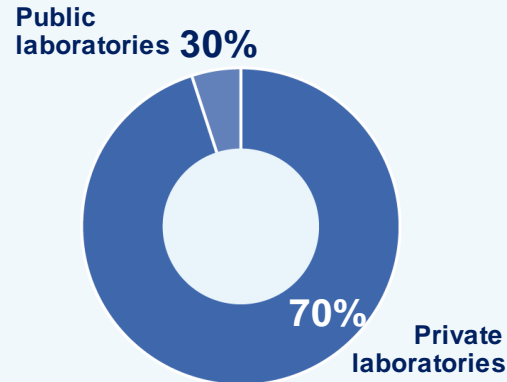
Source: Montagu D and Chakraborty. Analysis of DHS and MICS surveys from 27 AFRO countries representing 732.7M people; and eight SEARO countries representing 1,880M people. 2019.

Private Sector and COVID-19 response

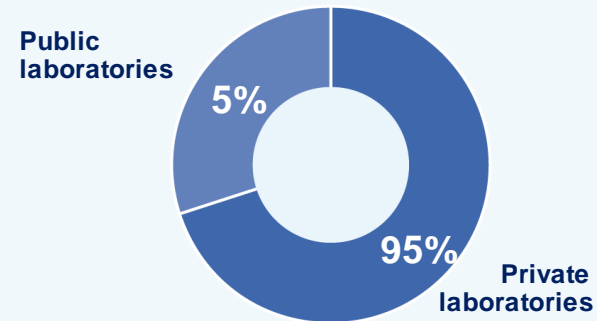
COVID-19 tests performed in 2020



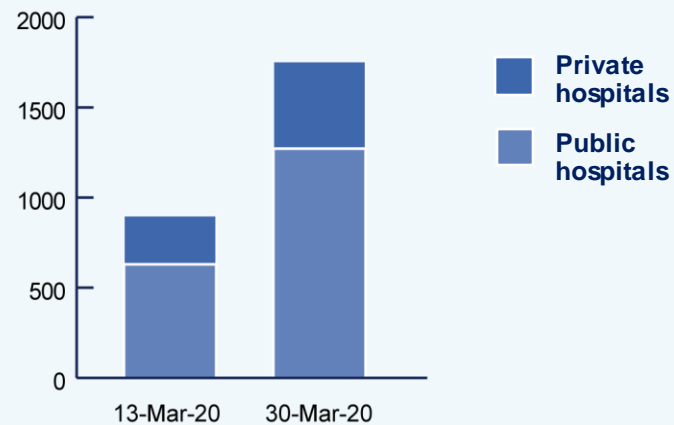
Estonia



Lebanon



ITALY | ICU beds for covid patients in lombardy



Roles



Involvement in risk communication and community engagement



Supply chain, equipment and consumables



Research



Use of digital innovation for health service delivery (drones, etc.)



Delivery of health services



Support in policy making

How is WHO supporting countries to engage with the private sector in health?



OMS - WHO



OMS - WHO

WHO's Strategy Report



Deliver strategy



Align structures



Enable stakeholders



Foster relations



Build understanding



Nurture trust

A **well-governed health system** in which public and private actors **collectively deliver** on public health goals, health security, UHC and health systems resilience



Engaging the private health service delivery sector through governance in mixed health systems:

strategy report of the WHO Advisory Group on the Governance of the Private Sector for Universal Health Coverage



Overview

Deliver
Strategy



Up-to-date **documents** to **influence the operation and performance** of the private sector in line with health objectives



Enable
Stakeholders



Regulatory and financing interventions to enable private providers to contribute to health policy goals



Build
understanding



Organized data to enable and encourage evidence-based strategic and operational decision-making



Overview

Align
structures 

Include the private sector in **public health** programmes and initiatives



Foster
relations 

Establish platforms for **policy dialogue** and encourage the private sector to establish **representative bodies**



Nurture
trust 

Ensure that the **rights of patients** receiving care in the private sector are enforced





COUNTRY CONNECTOR

on Private Sector in Health

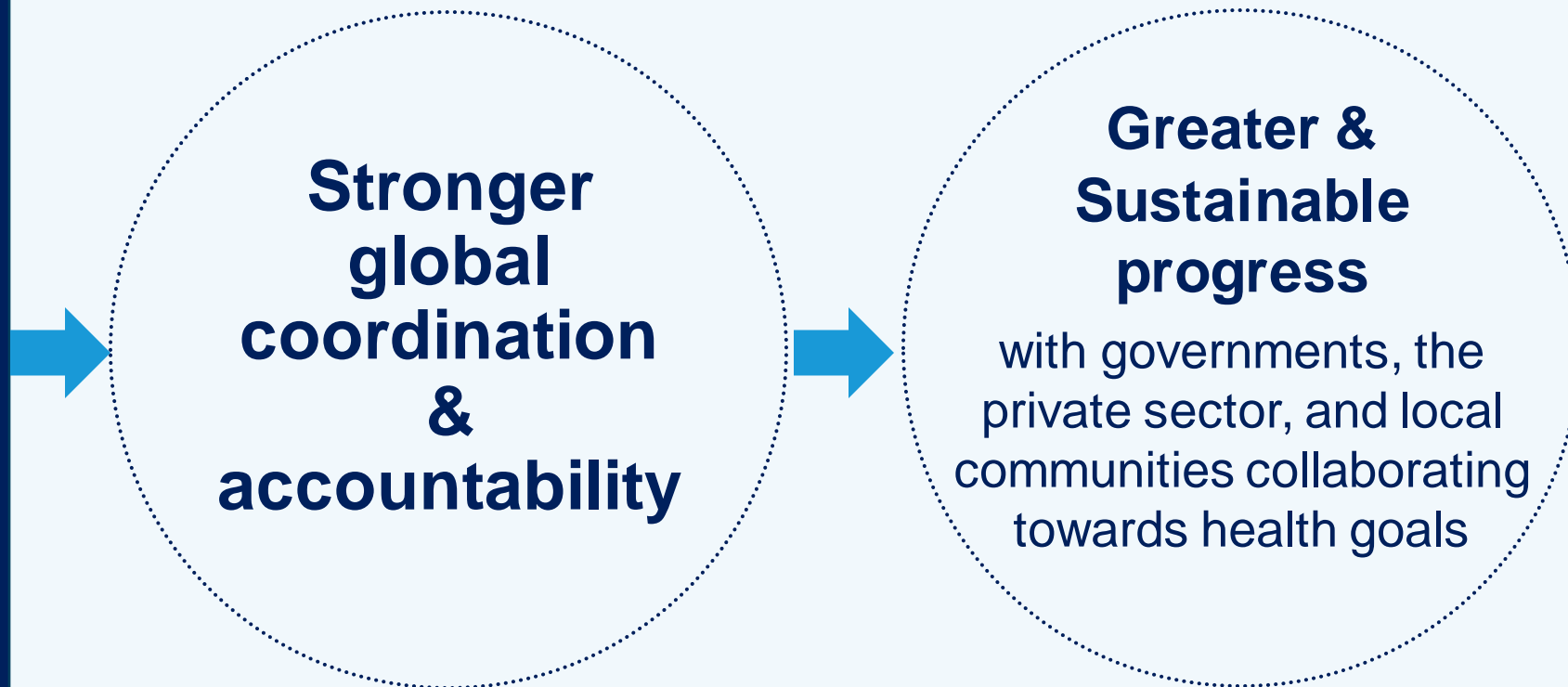


Respond to countries' needs and demands, building their capacities to work with the private sector



Support the efforts of global health actors that works with governments and other partners to address health issues

Country, regional and global actors together help advance governments capacities to work with the private sector in health





COUNTRY CONNECTOR

on Private Sector in Health

What do we do?

Curating Evidence

We have created a **knowledge hub** that generates evidence, insights and learning to guide policy development and implementation inclusive of the private sector in health



Supporting Implementation

We provide tailored support to countries that are interested in working with the private sector in health through the **Country Support Desk**. Our support can range from facilitating **PPD**, **conducting tailored capacity building activities**, and **generating evidence responding to specific country needs**



Sharing Experiences

We work with partners and experts through the **private sector engagement forum** and our **technical working groups**





Getting back on track for SDGs:
putting private sector
engagement into practice

Outcome: A progression pathway to align private sector efforts with national health priorities

A **decision support** and **capacity building** tool for alignment of behaviours, capacities and instruments



Increase **governments** stewardship to match **policy instruments** with required **capacities** for better governance of the private sector in health



Country X

Governance behaviour	What progress looks like	Nascent	Developing	Progressing	Established
Deliver strategy	Government has articulated clear strategic goals and objectives for the health system and a clear definition of roles for the private health sector in achieving these.				
Align structures	Government has established the organizational structures required to achieve its identified strategic goals and objectives in relation to the private health sector (both for-profit and not-for-profit).				
Build understanding	Government has access to comprehensive, up-to-date and high-quality data on the operation and performance of the private health sector (both for-profit and not-for-profit).				
Enable stakeholders	Government acts to influence the operation and performance of the private health sector (both for-profit and not-for-profit) through the use of financing and regulatory policy mechanisms.				
Nurture trust	Government takes action to safeguard patients' human rights, health and financial welfare in relation to their interaction with the private sector (both for-profit and not-for-profit).				
Foster relations	The government has established inclusive policy processes, in which a broad range of stakeholders (including the private health sector - and both for-profits and non-profits) plays an active role.				



QUESTION

What concrete support do Member States need from WHO Secretariate to govern the contribution of the private sector?



WHO key resources

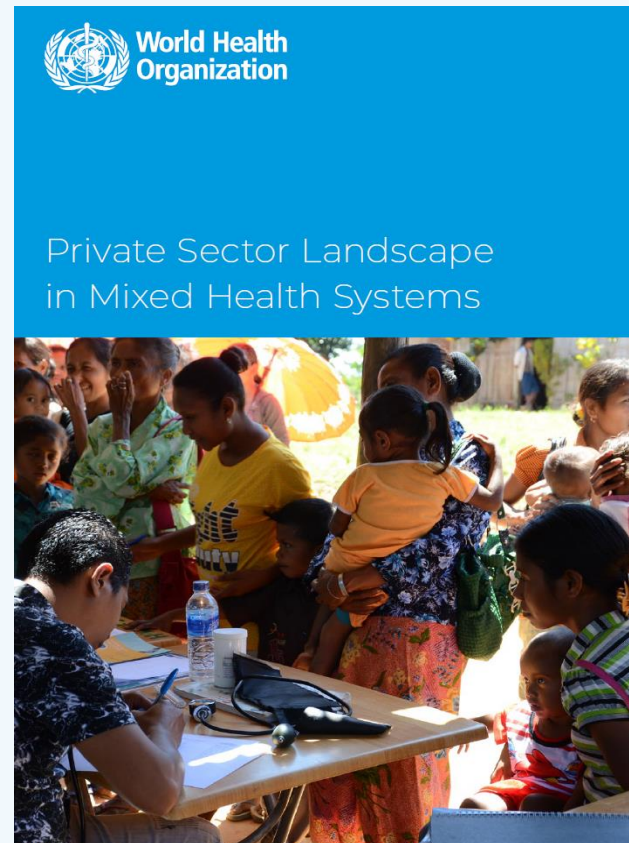
The private sector and UHC

WHO supports countries in their path for achieving UHC and helps ensure all health system actors, private sector included, work toward the health goals set by government.

2018

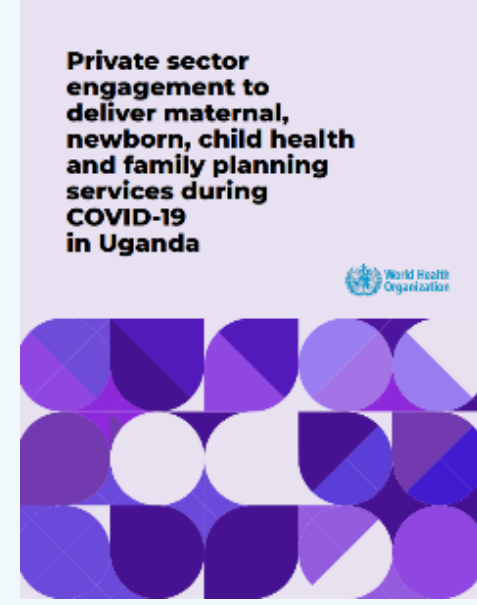
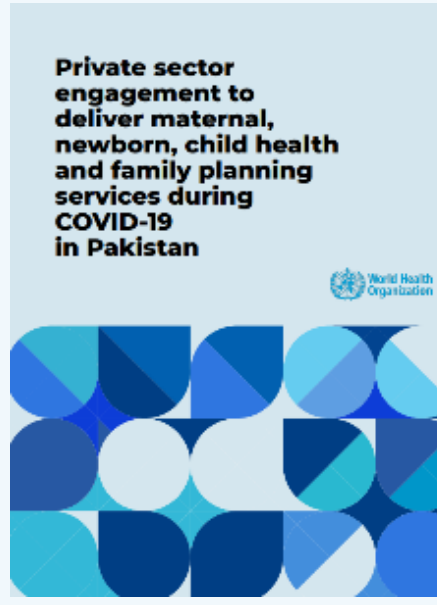
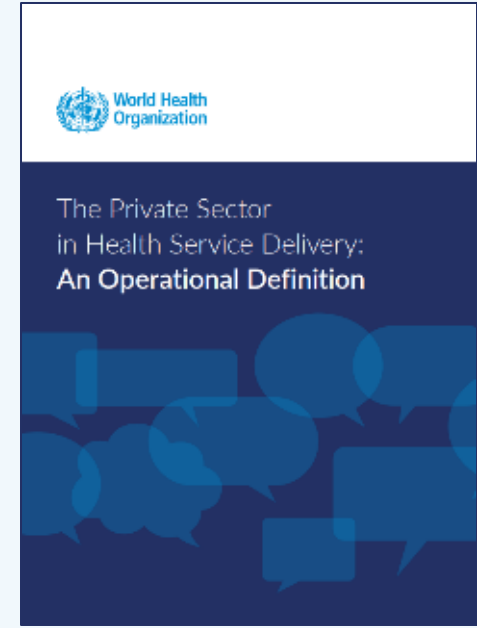


2020



2020





THANK YOU!

Let us

ALIGN

FOR PUBLIC HEALTH

For more information:

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