

INTRODUCTION

As more organisations come to appreciate the significant business benefits a modern workplace can bring, the migration from legacy operating systems to Windows 10 continues apace. The sooner your organisation starts its move, the sooner it can take advantage of the best platform for businesses desiring greater agility, efficiency and competitive advantage.

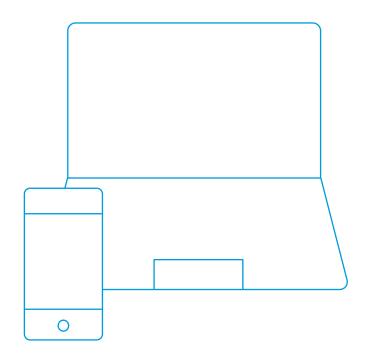
As part of the Microsoft 365 solution, Windows 10 integrates with the Microsoft 365 cloud to provide users with a better experience. It helps them to be more productive, more secure and more engaged, while enabling the organisation to seize new opportunities.

Ten years in development, Windows 10 is more than a natural evolution of Microsoft's operating system. It's an essential part of the foundation of the Digital Workplace your organisation is building — a workplace that's tailored to your

particular business; where people can work more easily and effectively; where they are protected from cyber threats today and tomorrow; and where their Windows 10 cloud operating system is always up to date with the latest functionality. It offers you the best opportunity to empower your employees and engage your customers in the digital age.

The following pages describe the benefits of Windows 10. The more you learn, the more you'll appreciate that this is no traditional upgrade. It's a new paradigm: Windows as a service. You'll be at an advantage if you understand the differences between the old and the new, the implications for your organisation and how to make the most of Windows 10.

To make sure you do, ask Computacenter. As a Microsoft Gold Partner, we have the experience and all the services you need to make your migration go smoothly. Take action to start your move soon though, so that we can help you plan your implementation and maximise its benefits for your business. Then you'll be ready for the future and able to seize the opportunities the new platform promises.



OPPORTUNITY AWAITS

Now's the time to transform your business

Leading organisations are evolving. As they modernise, they're developing a new type of work environment: a user-centric Digital Workplace. Windows 10 plays a key role in this transformation, integrating more effectively with adjacent solutions such as Microsoft 365 to strengthen user productivity and outcomes. It also enables business outcomes faster and more efficiently than ever before.

Windows 10 is the platform for exploiting modern applications. Thanks to its application compatibility and multiple ways of provisioning, the system is easy to adopt, and simplifies the lives of IT professionals. It also gives users what they want: a consistent and modern experience in terms of look and feel. And it provides them and your business with the most secure Windows. Yet the TCO is lower than the previous version.

What you now have is a 'cloud operating system' that's constantly updating. You can be confident that Microsoft will build enhancements into Windows 10 so that you don't have to buy and integrate third-party add-ons to solve your challenges.

This always-up-to-date aspect is important because, faced with market disruption by new competitors and fast-changing customer needs, your business needs to be more adaptable than ever. With the world now working at digital speed, Windows 10 enables organisations to take advantage of the latest functionality. It gives users a fluid, consistent, consumer-like experience. It enables them to work more collaboratively and productively. Businesses can be more agile and innovative.

Better security

While previous versions of Windows have served organisations well, the reality is that they do not offer the level of protection you need to deal with the new security threats we're all facing. These modern challenges require a new platform. Windows 10 is not only packed with advanced security features for protecting identities and information and resisting threats; as a cloud operating system it is always up to date, so your organisation stays protected against the latest dangers.

WHY MIGRATE TO WINDOWS 10 NOW?

- Benefit from lower TCO
- Enable new workstyles
- Provide the better experience users demand
- Fast-track mobility initiatives with easier deployment
- Improve security
- Always be up to date and better able to innovate
- Remove the need for third party add-ons; new features and products of Windows 10 help you do this
- Boost your competitive advantage

As a trusted Microsoft Gold Partner, Computacenter can help your organisation transition to Windows 10 seamlessly, so that you can reaps its benefits sooner.

BENEFITS FOR YOUR PEOPLE

Greater workplace flexibility

Windows 10 improves the end-user experience. It's an intuitive operating system that's common across a range of devices, from laptops and desktops to tablets. It offers users a full touch-screen experience, including Inking, a virtual felt-tip pen for marking up documents and drawing. This way, it supports our modern workstyles and consumer expectations, balanced with a "traditional" look and feel for our classic laptop and desktops. Such benefits help your workforce to be more productive.

In today's workplace, employees want, and need, to work in multiple places on multiple devices. They apply their consumer expectations to the workplace, and there is limited tolerance to an inferior experience when using IT at work. Windows 10 delivers that consumer experience to workers. It provides the same consistent user experience regardless of the device. It enhances integration with other apps and core services. And it ensures data, preferences, applications and security settings are seamlessly synchronised between your devices for a seamless user experience.

Imagine this new experience. One of your sales team visits a client and takes notes on her Surface device in tablet mode. Then, back at your office, she connects her tablet to a keyboard and a screen, and her Surface reverts to a laptop-style device. Then she can transfer her notes to your CRM system and send an update to her manager without having to re-key the information. Or consider Cortana, the intelligent assistant feature of Windows 10. It can help schedule calendar appointments from verbal instructions or locate files related to a specific topic. If you need to be reminded to do something at a particular time, when you're in a specific place or talking to a particular person, just tell Cortana.

Or imagine not having to waste time inputting long and complex passwords every time you go away and return to your laptop. With Windows 10 and Windows Hello, the camera in your laptop detects and authenticates you returning to your desk. It automatically unlocks your machine without your intervention. It's simple, highly secure and maximises your productivity.

These are just a few of the ways Windows 10 can improve your users' experience.



BENEFITS FOR YOUR BUSINESS

Be ready for the future

With the promise of lower TCO, it makes sense to upgrade to Windows 10 as soon as possible. The system is easier to deploy than the previous version, and has new features and products that remove the need for third-party add-ons. Windows 10 is the productivity platform for business. By allowing you to exploit the latest applications and cloud technologies, and providing a better user experience, it enables your whole enterprise to work more efficiently.

It's also the platform for a world that's changing faster than ever before — where you need to prepare and be ready for whatever the future might throw at your business. That's why Windows 10 is more of a service than previous versions. Updates will be more frequent and iterative, rather than a 'big bang' that is years in both the planning and the delivery of value. This approach helps organisations to strengthen security, exploit the value of product innovations and reduce the risk of 'Shadow IT'.

Get ahead by innovating faster

To compete in today's dynamic market, businesses need to continuously introduce new customer offerings, services and apps. With Windows 10 bringing the consumer world of rolling updates to the workplace, your organisation can do exactly that. New releases will be issued twice a year, allowing businesses and users to tap into new innovations and technology enhancements that will drive innovation and business growth.

Be ready for new developments

By moving to Windows 10 now, your organisation will be able to benefit from the new products currently in development as soon as Microsoft releases them. One of these is Autopilot, which is designed to remove some of the "friction" associated with device provisioning and deployment. Autopilot promises to make Windows devices as simple and straightforward to set up as your mobile phone.

With a very limited set of configurations, a user could be up and running in minutes. This is just one example of a shift to a world that is more agile and dynamic, a move that's required to support the digital mandate of business. There will be many other examples built into Windows 10 and related solutions within the Microsoft 365 offering (Office 365 and Enterprise Mobility + Security), giving organisations better, more intuitive workflows and experiences.

Tipping the scales: helping you manage your cloud operating system

The frequent updates with Windows 10 not only provide benefits; they also present you with challenges. While good for your business and users, there's a potential for disruption due to changes to your core IT processes. Updates could create more work for your IT teams; there will be new compatibility or security risks. Dealing with these challenges will require new approaches for both hardware refreshes and software updates.

How can you 'tip the scales' to see more of the benefits of Windows 10 and less disruption from its challenges? Speak to Computacenter, an experienced, trusted Microsoft Partner. To help you adjust to the new era of the cloud operating system, we've developed a new service model. Our suite of services allows organisations to balance risk, cost and performance while making the most of new Windows 10 features to maximise efficiency and competitive advantage. More importantly, we allow you to focus on exploiting the benefits, while we take care of the delivery of Windows as a service to your users.

THE CAPABILITIES YOU NEED

Make your transition quick and seamless with us

Having deployed and managed Microsoft solutions for more than 20 years, Computacenter not only has the expertise and accreditations to deliver for the biggest organisations, but deep knowledge of the right solutions that meet specific business needs. Through careful assessment and consultancy, we provide the tools to enable a company's vision, rather than set up a blanket solution and walk away. From developing a clear strategy and roadmap based on your organisational goals and pain points, to workstyle assessments and aiding user adoption, our experts ensure your business derives the greatest value from technology and tools that match the organisation's processes and plans.

With Windows 10, we have proven blueprints and facilities to help you accelerate your deployment, so that your business can benefit sooner. You can read more about our capabilities on the following page.



Help is at hand

Knowing what your business needs from Windows 10 before deployment is a crucial step in your digital transformation strategy. But where do you begin? How do you identify the solution that's the right fit for your organisation's unique challenges? How do you open the eyes of your employees to the possibilities your new technology affords? How will it change the way they work? Will it help or hinder them? Computacenter can help you answer these questions.

Make more of Microsoft 365

Computacenter has a model to show you how Windows 10 can integrate with the wider Microsoft portfolio. Windows 10, Microsoft 365 and Enterprise Mobility and Security deliver the Modern Workplace that will enable you to empower your employees and transform your business. We can provide advice and support at every stage of your Windows 10 journey, helping to identify your workstyles and how to maximise the benefits of your workplace technology, developing business cases, assessing readiness and effecting the transformation. Our Customer Experience Center enables organisations to see both Windows 10 and Microsoft 365 in action and to evaluate different business and mobility use cases.

Our Capabilities

We can carry out infrastructure readiness assessments and plan your Windows 10 deployment with you. We provide all the capabilities your organisation needs, at a low cost, including supply chain services, portfolio management of devices, a proven methodology for inventory management, and asset tagging. Computacenter not only takes pressure off your IT and service desk teams, but ensures your infrastructure continues to operate at its best without getting in the way of what's important: the success and growth of your business.

We offer you:

End-to-end Capability

- Windows 10 is at the heart of our User Centric Digital Workplace – Digital Me
- Supply Chain, Transformation and Managed Services capabilities
- Industrialised processes and capabilities such as Supply Chain Services across Europe

Innovation

- User-centric approach via our Workstyle Analysis service to identify the optimal way for Windows 10 to enable users.
- Expedite your transition to Windows 10 using our established services, ranging from Infrastructure Readiness Assessment through to Rapid Migration Approach.
- Exploit our assets and capabilities for an optimal end-to-end experience – from our Deployment Management System (Inventox) to our Evergreen Managed Service and our adoption frameworks.

By partnering with us, you'll be able to minimise the business risk and maximise the business value of not only migrating to the new operating system but also other workplace technologies. Windows 10 is a great opportunity for your organisation – a big step in the digital transformation of your business. With the support of a skilled partner like Computacenter, taking that step doesn't have to be a leap into the unknown.

GET IN TOUCH

To find out how Computacenter can help your organisation maximise the benefits of Microsoft Windows 10, Computacenter Account Manager, call 01707 63100 or email enquiries@computacenter.com

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