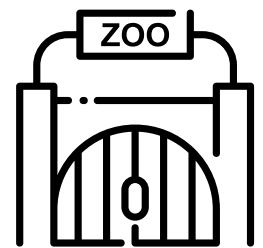
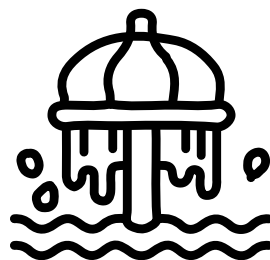
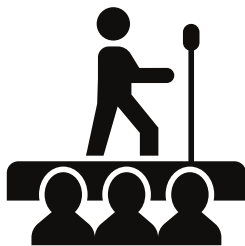
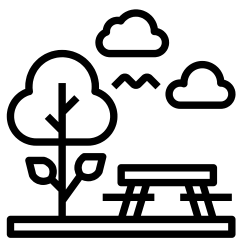


Oshkosh Parks Department Impact Report 2021



Mission

The City of Oshkosh seeks to provide a park and recreation system that will meet the needs of our current residents and future generations, preserve and protect the City's open space, water, historical and natural resources, and provide a park and recreation program that is designed to enhance the City's quality of life.



In 2021, we learned how to live during a pandemic and the IMPACT the Oshkosh Parks played to enhance the community's quality of life was significant. As people began to feel safer their first steps connecting with others was often done in the open spaces of parks.

Join us as we review 2021.



Parks Department Administrative Staff

Ray Maurer, Parks Director

Chad Dallman, Assistant Parks Director

Travis Derks, Landscape Operations Manager

Jenny McCollan, Revenue Facilities Manager

Jean Wollerman, Senior Services Manager

Kathy Snell, Special Events Coordinator

Anne Schaefer, Marketing and Fund Development Coordinator

Stacy James, Administrative Assistant

Parks Office

920.236.5080

805 Witzel Avenue

Oshkosh, WI 54902

Website - ci.oshkosh.wi.us/Parks/

Facebook - facebook.com/OshkoshParks

Instagram - [@oshkoshparks](https://instagram.com/oshkoshparks)

Key Performance Indicators

The Oshkosh Parks Department plays a role in the City of Oshkosh's Strategic Plan. We report on Key Performance Indicators (KPI) that help educate the public in regard to our goals, how they align with the Strategic Plan, and the steps that are being undertaken to achieve them. Below you will find the 2021 Parks Department KPI's.



\$393,557
grants and
donations
received



We received 315 grants and donations totalling \$393,557

16,445
attended
department
events



We held 53 department events that were attended by approximately 16,445 people

10,284
volunteer hours
logged with a
value of \$293,531



We can't provide quality events without the assistance of our amazing volunteers

2021 FOOD TRUCK FRIDAY

South Park • Oshkosh • August 20th
4:30-8:30^{PM}



FOOD TRUCKS

A Variety of Tasty Foods from Mexican to American and Asian to Italian

LIVE MUSIC • RAFFLES
BEER • SODA • WATER

For Purchase



Presented By:



All proceeds will benefit programs and services provided by the Oshkosh Seniors Center

GROCERY STORE RAFFLE

A partnership with Mark and Susie's Piggly Wiggly

Raffle tickets available for purchase at



Food Truck Friday and The Oshkosh Seniors Center

Drawing at 7pm

Marketing and Fund Development

- Major Fundraiser for the Oshkosh Seniors Center, Food Truck Friday run by the Friends of the Oshkosh Seniors Center returns for an August date in 2021. The event raises \$25,000
- We've added Instagram to our social media mix
 - @oshkoshparks
 - @pollock_community_waterpark
 - @leach_amphitheater
 - @menominee_park_and_zoo
- Going back to school! The Marketing and Fund Development Coordinator and a board member from the Friends were awarded a partial grant to attend a fundraising school hosted by the Oshkosh Area Community Foundation
- Successful grant writing. The Oshkosh Parks Department received a grant of \$216,638 from the DNR Stewardship Fund for a parking lot, connecting trails, and lighting for Lakeshore Park



Brews on the Bay in Menominee Park - Major Success

After a 150-year hiatus, beer gardens are back in Menominee Park. Brews on the Bay is a once-a-month beer garden serving craft brews from local breweries. Each date had food trucks, cold drafts, yard games, and live music.



❤️ See you there! Yay! ●●●

😊 Went tonight and had a great time loved the music ●●●

Sure would be great to spend a summer in Oshkosh for all these great events. ●●●

Parks Department Strategic Priorities and Operations

The Oshkosh Parks Department is getting a new Administration and Operations building. Designs were approved and the project is anticipated to start construction in the summer of 2022.



First constructed in the 1960s, the Administration and Operations Facility at 805 Witzel Avenue isn't big enough to house department staff and vehicle storage.

The building has outlived its useful life and it was not intended to house municipal operations.

The new building will allow space for all parks employees to work at the same building and house all equipment, making operations more efficient.



The Westhaven Circle Park new play equipment with accessible routes and resilient surfacing is completed.



The Westhaven Circle Park reconstruction of the youth ball field is completed.



The trail connecting Lakeshore Park Riverwalk to Oshkosh Avenue, through Rainbow Memorial Park, is completed.



Progress continues at the redevelopment of Lakeshore Park. Designs were completed for the four-seasons building. Construction will start in spring of 2022.



The South Park reconstruction of tennis courts with new pickleball courts is completed.





The designs for a new Menominee Park Zoo bear and fox exhibit were being developed.





Landscape Operations Division

The Landscape Operations Division works to keep our community looking beautiful. They are responsible for public landscape areas such as Opera House Square, roundabouts, and William Waters Plaza. In addition to preparing landscape plans, they maintain public areas that include Riverside and Boyd Cemeteries, and they manage the urban forest. Oshkosh has been designated a Tree City USA for 40 years.

156  Planted 156 terrace trees

1,900  Pruned 1,900 trees

320  Removed 320 trees affected by Emerald Ash Borer and other defects

275  Removed 275 stumps from terraces and parks



The Landscape Operations Division often works with the Oshkosh Healthy Neighborhoods on park projects. They recently worked with the Sawyer Paine Neighborhood Association to refresh the Hiker Monument area.



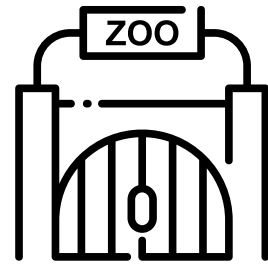
Special Events

Organizers of Special Events in Oshkosh worked diligently to reimagine their events to ensure the safety and wellness of all those in our community. From fishing tournaments to music festivals and beyond, attendees saw some changes in circumstances as they once were. But that didn't deter organizers from planning, nor did it dissuade attendees from participating. Our community once again came together to support these events and have a little fun while doing so! While many organizations were able to return to in-person events, several remained in the planning phases of their recovery in 2022! Overall, the City permitted over 90 events in 2021.



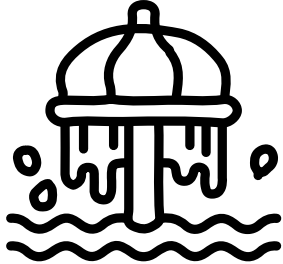
Facility Attendance in 2021

Nearly 97,000
Visitors



**MENOMINEE PARK ZOO
OPEN FOR THE SEASON**

9 AM TO 7 PM MONDAY-SUNDAY
ADMISSION IS FREE



Over 33,000
Visitors





Revenue Facilities - Menominee Park Zoo, Leach Amphitheater, Menominee Park Children's Amusement Center, Pollock Community Water Park

- Servicing 150,000+ visitors at facilities and special events
- Menominee Park Zoo, \$10,250 in program sponsorships
- Leach Amphitheater, sponsorship dollars were \$19,500 for 6 concerts, 5 movies, Kids from Wisconsin, and Touch-A-Truck
- Brews on the Bay, \$2,500 in new sponsorships
- Children's Amusement Center, \$1,750 in sponsorship dollars
- Pollock Community Water Park, \$2,500 in sponsorship dollars and new "Kids Camp" sessions introduced

Total Sponsorship Dollars - \$36,500

Volunteers help fuel the Oshkosh Parks Department Special Events

- One of the Department's goals was to improve our volunteer systems and processes. The Special Events Coordinator has assumed these responsibilities. It is easier for volunteers to sign up for opportunities through www.signup.com and social media marketing efforts.
- We had 66 volunteers donate approximately 477 hours of service in just five months (June through October).

POLLOCK COMMUNITY WATER PARK

KIDS CAMPS

Week-long camps with age-appropriate activities for a splashing good time this summer!

UNDER THE SEA
JUNE 20-24 10 AM-12 PM
CHILDREN AGES 3-6 (MUST HAVE ADULT SUPERVISION)

FUN IN THE SUN
JULY 18-22 10 AM-12 PM
YOUTH AGES 7-9

GO FOR THE GOLD
AUGUST 15-19 10 AM-12 PM
YOUTH AGES 10-12

Activities include scavenger hunts, sandcastle building, pool time, games, crafts, snacks, and so much more!

LIMITED TO THE FIRST 20 PARTICIPANTS!

Cost: \$50 per week, per participant
Fee includes: water bottle, sunblock, drawstring backpack, a snack and beverage

Things to Bring: Goggles, beach towel, swimsuit* and energy!
*participants must be wearing a swimsuit upon arrival

Register online or contact Oshkosh Parks Department 920-236-5080

Register online or contact Oshkosh Parks Department 920-236-5080

Winnebago Community



Oshkosh Seniors Center

COVID 19 was a huge disruption for the Center. In 2021 we continued our phased re-opening.



2021 Attendance	2020 Attendance	2019 Attendance
26,973	19,374	52,292

Oshkosh Seniors Center becomes a safe haven for older adults as they venture out.

Highlights in 2021

In 2021 fitness represented 60% of the Center's attendance. Many of our Seniors were anxious to get back what was lost during the sedentary days of the pandemic. One way to accelerate the process was to book personal training sessions. It has been a significant area of growth with revenue at the Center.



We took our programming outside. With the financial assistance of the Ladies Benevolent Society at the Oshkosh Area Community Foundation, the Center hosted the DelRays at the Leach Amphitheater. Music is good for the soul!

Personal Training
with Alec Jensen

One On One Training

- Strategy session with Alec
- Set personal fitness/wellness goals
- Fitness program tailored to you
- Strength
- Balance
- Weight Loss

ISSA INTERNATIONAL SPORTS SCIENCES ASSOCIATION
Certified

Oshkosh Seniors Center/920-232-5320

The Center recognized the importance of providing affordable foot care service to older adults from day one. During the pandemic, these services were nearly impossible to find. It has been an area of continued growth for the Center.

Nail Care Attendance:

2021 - 1,666
2020 - 1,319
2019 - 1,490

Foot Care Services

- Warm Foot Soak
- Diabetic Foot Care
- Trimming of Toe Nails
- Calluses and Corn Reduced
- Minor Ingrown Nails Addressed
- Patient Education

CERTIFIED FOOT CARE SPECIALIST

COST: \$24
CALL 920.232.5310 FOR AN APPOINTMENT

TO ENSURE YOU GET THE APPOINTMENT DATE THAT YOU WANT, PLEASE CALL 4-6 WEEKS IN ADVANCE.

APPOINTMENTS ARE AVAILABLE TUESDAY AND WEDNESDAYS, 9 AM TO 3 PM

Valley VNA Senior Care

Connect through Tech Attendance
1,884 - Number of people in attendance
321- Individuals participated
Those individuals went to an average of 5.86 sessions

Narrowing the gap in digital literacy of older adults continues to be a challenge. Having access to and understanding how to use technology is a basic need. The Connect through Tech program grew and grew.

Fox Valley Hearing Center, Inc.

Hearing Aids are Getting Smarter. It's time to learn about the smart technology that helps us hear better!

Apps for Hearing

Fox Valley Hearing Center's Dr. Jody Jedlicka Presents

New Technology in Hearing Devices
Monday, Nov 15 @ 9:15 am

FREE - Willows Room South Bldg
Must Register - 920.232.5300

Informative classes from Connect through Tech

OSHKOSH SENIORS CENTER

OSHKOSH HEALTHY NEIGHBORHOODS

New partnerships yield significant results. 117 local history buffs heard all about the Athearn Hotel. We partnered with the Oshkosh Public Library and Learning in Retirement at UW Oshkosh to bring this program to older adults from our community.

